



Star Advertiser
MaxRecruit™

Get your job distributed as widely as possible with MaxRecruit.

With performance-based MaxRecruit, we've taken the guesswork out of deciding which job board aggregators to use. Your job will be automatically distributed to top aggregators, including:

- Indeed®*
- Glassdoor®
- Jobs2Careers
- Nexxt®
- ZipRecruiter®*
- And others

*Tips to ensure you have a great experience:

1. If you already post on Indeed, or have in the past, your new ad will not appear there. Please contact Indeed's Support Line at 1-800-462-5842. Let them know the following:
 - Your name
 - The job title that you are posting. Inform them that this job is not appearing on Indeed's search results.
 - You are working with the Star Advertiser and your job posting ad is being sent to Indeed by their technology provider, Recruitology, in their XML feed.
 - This is your preferred method of appearing on Indeed. You would like to raise the ad's visibility.

Be sure to get the support person's email for follow up. Then, please send an email to support@recruitology.com letting them know that you've made the request to increase visibility and include the email address for the Indeed support rep. Recruitology will follow up with Indeed to gain visibility for your job posting.

2. ZipRecruiter will not accept your job if they already have the same job in a nearby area.

Be sure to [read our guide](#) on how to get the most from your MaxRecruit job posting.

Benefits of MaxRecruit:

- **Industry-leading results.** In recent tests, MaxRecruit delivered an average of 61 click-applications per ad vs. the industry average of 20.**
- **Stay on top of changing market conditions with ActiveMonitoring™.** MaxRecruit constantly monitors your job across all aggregators, and adjusts its placement and cost-per-click, ensuring you get optimal results.
- **Place once, worry less.** MaxRecruit is easy to manage. Simply post the job and the rest is handled by us.

** Job Board Doctor 2018-2019 Global Recruitment Site Trends Survey

Which MaxRecruit do you need?

	MaxRecruit Lite	MaxRecruit Hourly	MaxRecruit	MaxRecruit Platinum	MaxRecruit Plus
Great for ...	Immigration ads. Help meet job posting compliance requirements.*	Hourly and lower wage positions. Works well for cost conscious recruiters.	All jobs	Jobs that need a higher than usual budget, including hard-to-fill roles.	Jobs that need a custom budget that can be allocated over or multiple positions.
Automated job posting distribution	✓	✓	✓	✓	✓
Active Monitoring technology to track job post performance	✓	✓	✓	✓	✓
Automated budget optimization	✓	✓	✓	✓	✓
Automated job post duration management	✓	✓	✓	✓	✓
Posting to top recruitment sites, including: Glassdoor®, Jobs2Careers®, Nexxt®, Indeed®, ZipRecruiter®	○	✓	✓	✓	✓
Job posting performance reports	✓	✓	✓	✓	✓
Custom advertising budget for one or multiple jobs and candidates, or for hard-to-fill roles.	○	○	○	○	✓
Higher advertising budget for hard-to-fill positions and professional roles	○	○	○	✓	○
Lower advertising budget for hourly or lower wage positions	○	✓	○	○	○
Meets immigration-related job advertising requirements	✓	○	○	○	○

* **MaxRecruit Lite** offers a job search website other than the employer's, helping meet compliance requirements for hiring foreign workers. Uses Jobs2Careers, Nationwidejobsearch.com and the newspaper jobs search page. Provides search documentation with dated copies of advertisements.

Contact Us

Star Advertiser Ad Sales (808) 529-4796 dching@staradvertiser.com